

IT WAGES ON THE RISE IN '08 INCREASES AVERAGE TWICE THE RATE OF INFLATION

IT talent recruitment and retention can be a constant struggle unless you keep compensation packages in line with current market averages. Robert Half Technology has released its 2008 IT Salary Guide to help guide your headcount budgeting for the rest of the year.

JOBS & INDUSTRIES PEGGED FOR HIGHEST INCREASES

The report states that, on average, IT professionals will make 5.3 percent more in 2008 than they did in 2007. Considering the Consumer Price Index went up 2.8 percent this year, IT salaries are predicted to rise twice as fast as inflation.

The largest increase of 7.6% will go to lead application developers managing software development projects, giving them an annual salary range of \$82,250 - \$108,000). Right behind this group, with a 7.5% increase, are application architects, who will have starting salaries that range between \$87,250 - \$120,000. Additional IT professional who will see a salary jump of 7% or more include those in web development, network management and database administration.

Of all industries, the report foresees that the financial services, healthcare and commercial construction industries will see some of the strongest demand for IT professionals in 2008.

THE 'GADGET FACTOR'

In addition to inflation and the continued demand for Web 2.0 skill-sets, the report indicates that increased wireless communication at U.S. companies is also driving salary bumps for application development. Katherine Spencer, executive director of Robert Half Technology, refers to this as the 'gadget factor' – a term used to describe the wireless communication tools and mobile devices IT departments are increasingly tasked with supporting.

“With everyone’s devices communicating with everyone else’s devices, there is a need for people who are like the air traffic controllers of the IT department,” says Lee.

If you need a technical staffing solution that delivers the right people, with the right skills, at the right time, [contact Prism Group today.](#)

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